University of Minnesota ReUse Program

www.reuse.umn.edu

University of Minnesota

Driven to DiscoverSM

Overview of ReUse Program

- History
- University vs. public sales
- Programs and services offered
- Annual events and upcoming events



University Sales

- Most items in ReUse are available to departments at no cost when used within the University
 - EFS string used for tracking purposes
- Open to University departments only:
 - Tuesday & Wednesday 8am-3pm
 - University departments can also shop during public hours
- FY15 University sales metrics:
 - Cost avoidance: \$675,694
 - diverted: 492.39 tons

History

- Unofficial beginnings around 1995
- Impromptu "occasional" sales for a decade
- Moved to current location around 2005
 - Started official hours and added staff
 - One employee at first
 - Currently has 1 FT employee and 15 PT employees

Public Sales

- University employees shopping for personal use must shop on public days
- Cash or credit card only (No checks as of July 1st, 2016)
- Prices generally about 30% 40% of retail/resale average (lower than other thrift shops due to volume)
- Open to public (University can shop during public hours):
 - Thursday 8am-8pm
 - Saturday 12pm-4pm

ReUse Routes

 ReUse Routes geographic clusters

 Items <u>must</u> be reusable or repairable

 Items must be clearly labeled "reuse"

• 6am-10am

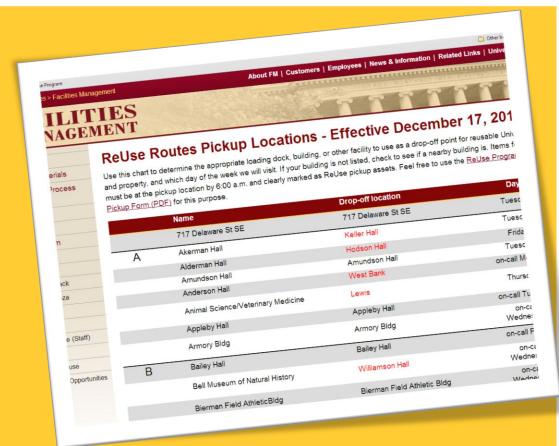
 Route collections are a free service

Google "reuse routes"



ReUse Delivery

- Visit website for schedule
- Delivery to dock only
- Fee for service
 - \$45 first 100lbs
 - \$7.50 every additional100lbs
- Only deliver to loading dock



Toner ReUse Program

- Picked up on ReUse Routes
- Campus mail to ReUse
- Reduced trucks on campus
- Increased recycling and revenue



Cell Phone Recycling

- Cell Phones for Soldiers recycles phones to put calling cards in the hands of deployed Soldiers
- Send your old phones to ReUse in the same manner as toner cartridges
- Label "Cell Phones for Soldiers"



Upcoming: ReUse-A-Palooza

- Annual bike sale
- September 2, 2017
- Goal of 200 bikes
- All repaired by local bike shops
 - Mr. Michael Recycles Bicycles
 - Varsity Bikes
 - Full Cycle Bike Shop



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Hennepin County Fix-It Clinics







April 22nd, 2017

Over 2000 shoppers

Tons of material diverted from the waste stream



Pack & Give Back Free Store

Over 25,000 lbs. already collected

 Opens September 2017 for students

- 1000's of items donated
 - Clothing
 - Furniture
 - Futons
 - Small appliances/electronics
 - Lots more...



Profit Sharing

- High value items
- We have access to secondary markets
- Regular buyers
- Item weights sold by ReUse are captured and reported to support sustainability goals



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